

22 great years old

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EXPERIENCE

DECEMBER 2007 - JULY 2008
Taumes Propaganda

I worked as a trainee as Art Director and Writer. The clients are not so interesting (clothe's store, pharmacy, visual communication) but I've learn how to compose a layout and what is good to write with it, also where I don't want to work with, wich is pretty good.

JULY 2007 - DECEMBER 2007
University Creation's Lab.

Art Director and Writer for a few jobs to the Universities fields.

EDUCATION

MARCH 2006 - JULY 2006
FURG

Mechanical Engineering

Six months trying among numbers, geometry terms and other stuff that I dind't enjoy a bit, so I quit.

MARCH 2007 - DECEMBER 2010
UFSM

as Joker sad: just the beginning

Social Communication - Advertising

After 13 exams to choose what to be when I grow up, I went to the Advertising field. Just have to say that's great. I'm in the end of the course and I'm almost great, you know!?

SKILLS

SOFTWARE

Photoshop, Illustrator, Light Room, Corel Draw, Office 2008, Apple's softwares (iPhoto, iMovie, Office, iWork, Leopard).

LANGUAGES

High english level and bit of Deutsch and Spanish.

INTERESTS

GENERAL

I love advertising, of course, but to make it happen you have to get information in everywhere. I'm always online addicted... and I love it, such as music and movies. I like to read too, but it doesn't take too much time as the others. Go out with friends is an option too, have a nice beer and chat is... wonderful

GOALS

I'll get there!

PRIMEIROS

With this huge change in the advertising field you CAN'T throw money away thinking your target are going to buy the beer that you're selling just because it is on TV. So I believe that's advertising exist to increase the client's profits, and this is my main interest, generate profit with an effective communication, spendig the necessary money and earning the desirable. To do it, I would like to work as a planner, build the perfect tread to a perfect and effective creation.